



ARCH Inc.
ANNUAL REPORT
For Fiscal Year 2019-2020
October 30, 2020



BIG PROJECT: The Mary Rockhill-Tyler House, owned by ARCH Inc. since the early 2000s, is becoming a home again.

Achievements of Fiscal Year 2020

In fiscal year 2020, ARCH, like all non-profits and everyone else, faced challenges it had not anticipated when the World Health Organization declared COVID-19 a global pandemic March 11. The pandemic shutdown's effects hurt ARCH and continue to challenge its operations and planning. The challenge arrived as an immediate crisis, but it lingers and will affect our organization and our community well into the future.

At the same time, though, the relevance and value of ARCH's programs, projects and advocacy have never been more important. Historic preservation is a proven tool for successful economic development, sustaining community vitality, and building homeowner wealth. ARCH can and will help the people of Fort Wayne, Allen County and Northeast Indiana come back from this pandemic

**ARCH celebrates,
preserves and
protects
architecture and
community
heritage in Allen
County and
Northeast
Indiana.**

— *ARCH Mission
Statement*



ARCH's FY20 programs included a video tour of Rankin House, our Holiday Jewels fundraiser on The Landing and our first-ever Haunted Tours during the Three Rivers Festival.

shock to our economy and our civil society. Our challenge is to keep the doors open and the lights on during these months when we cannot support ourselves as usual with program income and while we all recover from this shock. To do so, ARCH must respectfully and appropriately claim our place in the shifting priorities set by our members, donors and funders, all of whom are facing their own financial and practical challenges and responding as they believe best to the important human and social needs we all see around us.

ARCH's FY2020 annual report combines accomplishments as expected with accomplishments we did not expect but found we needed to achieve to meet the challenges of this very unplannable year.

A highlight in the planned column was our first-ever summertime haunted tour offering during the 2019 Three Rivers Festival in July that attracted about twice as many paying customers as we had projected. The debut of our new Nebraska neighborhood haunted tour in to kick off our October 2019 activities was also a success. We moved our Holiday Jewels members celebration and fundraiser to November in 2019 so we could offer special-access tours of ongoing work at The Landing and sold every available ticket.

The rest of our program year was humming along with our 2020 lecture series up and running when the pandemic struck. So ARCH demonstrated adaptability and made some difficult but responsible decisions. The March lecture, which was all ready to go when the stay-at-home order was announced, quickly became a virtual program available on-demand on our website. We canceled the rest of the lectures because the Allen County Public Library closed. And we postponed our two planned Historic Home & Garden tours, a themed pair showcasing the work of architect Joel Roberts Ninde and the Wildwood Builders Company, until 2021, at least.

And we did more. The pandemic experience has, among other things, accelerated issues we knew were coming at us to be dealt with and presented us with an opportunity to come out of it a stronger, more resilient and more sustainable organization. Each step we have taken, each operational change, each alternative programming idea, every day, has been with that goal in mind. At the same time, we are controlling spending and working hard to find new funding sources at a time when few funders are accepting proposals from new applicants. In addition, some funders who

have supported us in the past have turned down our requests this year because they are focusing on “more pressing community needs.” We know those needs are important, and we cannot complain about those decisions. We must instead adapt and move on.

ARCH seeks resilience and sustainability today and into the future. In the organization’s nearly 50-year history, the underlying business model that has supported its work has changed several times as the funding landscape evolves and as community needs change. The changes of 2020 may in time be remembered as more wrenching than others, but ARCH’s staff and board see a path forward. The goal, as always, is to achieve ARCH’s mission of celebrating, protecting and preserving architecture and community heritage in Allen County and Northeast Indiana. Our Strategic Plan further clarifies that mission as having six component areas in which we must succeed:

- Advocacy
- Community education
- Documentation/research
- Restoration/preservation
- Financial sustainability
- Organizational longevity

All of our programming and budgeting is organized with these goal areas in mind. Our vision is that ARCH will be sustained financially by a tripod of funding sources, two of which we have some ability to direct and control. They are:

1. Earned income from programs: Proper planning and implementation yields programs that both achieve our mission and provide needed return on our investment.
2. Revenue stream from our rental properties: ARCH owns 1014 Broadway, where we benefit from income from three professionally managed rental units. Our big 2020 project is to return our Mary Rockhill-Tyler House on Van Buren Street to useful life as a home so it, too, can serve ARCH as a rental unit. This income stream has helped greatly to stabilize ARCH’s operations during the pandemic, and we believe growing it will provide further stabilization for our future.
3. Support as always from our grant funders, members and donors, who will support us as their circumstances permit. ARCH can work hard to always deserve this support, but we cannot control the circumstances that determine whether such support can be given to us.

Fiscal Year 2020 was a time in which ARCH Inc. benefitted from generous support from our friends and members, and we thank everyone for their gifts that kept our doors open, the lights on and our work in progress toward fulfilling our mission, even when we could not provide our traditional programming because of the pandemic.

Instead we adapted and overcame. Beginning almost

With gratitude

ARCH Inc. is grateful for the generous support of its members and donors without whom the organization could not have been at work since 1975 celebrating, protecting and preserving architecture and community heritage in Allen County and Northeast Indiana.

We take this opportunity to give special recognition to our major donors of Fiscal Year 2019-2020.

Foundational Support

Arts United of Greater Fort Wayne
Community Foundation of Greater Fort Wayne
Downtown Improvement District
Public Realm Fund
James E. Geyer/Power Components Corporation
Journal Gazette Foundation
David Lupke/Lupke Family Foundation
John Rogers/The Rogers Company
Connie Haas Zuber

Up to \$5,000

George & Linn Bartling
Eugene & Alice Donnelly Jr. Family Foundation
Robert & Carol Fawley
Hallie Grant
Lincoln Financial Foundation
Parkview Physicians Group
Susan & Thomas Trent/Rothberg
Logan & Warsco LLP
Beth Walker/Fairfield Group
Realtors
Devin & Brenda Willis

\$500 to \$999

Greg & Sarah Dowling
Randy & Angela Elliott
Dave Haist
Timothy & Kathy Gibson
Dodd Kattman/MKM
architecture + design
Michelle Love

immediately after the pandemic was announced, with the support of our board, ARCH's staff began implementing alternative programming and making operational changes so we could work effectively under these new conditions. Here's what we did:

- Moved to cloud-based donor-management software so we could work from home. This software also gives us new abilities to communicate with our members and friends via email, to manage events and to work with our volunteers. And we were able to find an affordable alternative.
- Subscribed to Zoom to support online meetings
- Updated our website because it is now more-than-ever mission-critical
- Established a YouTube channel as a home for our alternative video programming
- Adopted a smartphone app we use to communicate with guests on masked and socially distanced walking tours

You can still enjoy our alternative video programming: “Historic Preservation: By the Numbers,” “Rankin House: Little House, Big History,” and “Built Heritage ABCs.” All are available on our website, archfw.org.



Taste of the Arts 2019

ARCH's FY20 included its first-ever participation in Arts United's Taste of the Arts with a booth in the NIPSCO STEAM Park that invited children to use our building toys to create a building in one of several historic styles while their parents talked with us about ARCH.

Financial report

Every year, ARCH Inc. invests in a full audit of the consolidated operations of ARCH Inc. and ARCH Properties LLC, the for-profit arm of the organization formed to operate our rental properties. The following pages are the Consolidated Statements of Financial Position as of June 30, 2020 and 2019 and the Consolidated Statement of Activities for the Year Ended July 30, 2020 from our most recent audit.

ARCH, Inc. and Subsidiary
Consolidated Statements of Financial Position
June 30, 2020 and 2019

ASSETS

	<u>2020</u>	<u>2019</u>
Current assets:		
Cash	\$ 28,744	\$ 41,654
Accounts receivable	1,434	2,063
Certificates of deposit	16,296	21,862
Prepaid expenses	<u>5,798</u>	<u>549</u>
Total current assets	52,272	66,128
Property and equipment, net	<u>267,845</u>	<u>290,611</u>
Total assets	<u>\$ 320,117</u>	<u>\$ 356,739</u>

LIABILITIES AND NET ASSETS

Current liabilities:		
Accounts payable	\$ 4,061	\$ 10,746
Accrued expenses	13,076	13,144
Current maturities of long-term debt	4,654	4,399
Deferred revenue	<u>1,500</u>	<u>-</u>
Total current liabilities	23,291	28,289
Long-term debt, net of current maturities	<u>93,116</u>	<u>81,788</u>
Total liabilities	<u>116,407</u>	<u>110,077</u>
Net assets:		
Without donor restrictions	186,141	243,093
With donor restrictions	<u>17,569</u>	<u>3,569</u>
Total net assets	<u>203,710</u>	<u>246,662</u>
Total liabilities and net assets	<u>\$ 320,117</u>	<u>\$ 356,739</u>

See accompanying notes

ARCH, Inc. and Subsidiary
Consolidated Statement of Activities
For the year ended June 30, 2020

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Revenues, gains and other support:			
Program revenue	\$ 5,154	\$ -	\$ 5,154
Community education and tours	15,158	-	15,158
Contributions	59,272	14,000	73,272
Rental income	38,530	-	38,530
Other income	504	-	504
Net assets released from restrictions	<u>-</u>	<u>-</u>	<u>-</u>
 Total revenues, gains and other support	 <u>118,618</u>	 <u>14,000</u>	 <u>132,618</u>
Expenses:			
Program expenses	63,817	-	63,817
Management and general	81,580	-	81,580
Fund-raising	<u>30,173</u>	<u>-</u>	<u>30,173</u>
 Total expenses	 <u>175,570</u>	 <u>-</u>	 <u>175,570</u>
 Change in net assets	 <u>(56,952)</u>	 <u>14,000</u>	 <u>(42,952)</u>
 Net assets – beginning of year	 <u>243,093</u>	 <u>3,569</u>	 <u>246,662</u>
 Net assets – end of year	 <u>\$ 186,141</u>	 <u>\$ 17,569</u>	 <u>\$ 203,710</u>

See accompanying notes

Looking forward to Fiscal Year 2020-2021

ARCH is bolstered by the support it has received during this pandemic year from its members and donors, along with pandemic-specific assistance from a Paycheck Protection Program loan which we anticipate will be fully forgiven and support from the Indiana Arts Commission Arts, Cultural and Destination Marketing Organization Grant that passes through federal CARES Act funding to help us pay operational costs through the end of 2020. In addition, we are a recipient of Arts United of Greater Fort Wayne's Resilience Fund support with opportunities for additional funding in the first half of 2021. We continue to seek more traditional program and operation support, though we have been turned down by a funder who has supported us in the past because that funder is now focusing on more critical community needs. Other funders are warning applicants in advance that they have adopted such a focus for the time being, and we cannot be critical because human needs are great at this time and for the foreseeable future.

We expect FY21 to be as financially challenging as FY20 because of the uncertainty about grant funding and because we do not yet know what programs we will be able to earn income from.

Therefore, we continue to focus on controlling costs while we create alternative programming with new funding sources, concentrating on our mission and our strategic goal areas.

We will be relying increasingly on electronic communication with our members and friends, and we will be offering more specific opportunities to donate in support of ARCH's work. We are working to welcome new members who share our sense of mission.

We remain grateful for our members, friends, volunteers, donors and supporters of all kinds and are eager to hear from you, especially as you have any inspirations to help us be resilient and adaptable.

Connie Haas Zuber, Executive Director

Laura Weston, Office Manager and Lead Researcher

Jill Downs, Historic Preservationist

Board of Directors

Dodd Kattman, President, MKM architecture + design

Susan Trent, Vice President, Rothberg Logan & Warsco LLP

Shawna Nicelley, Secretary, GI Joes Army Surplus

John Rogers, Treasurer, The Rogers Companies

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James E. Geyer, Power Components Corporation

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Chris Shatto, medical sales

Beth Walker, Fairfield Group Realtors